





- **THE CONSPIRACY FARMS SUCCESS, RESIDES AT THE CENTER OF A GROWING COMPLEX OF PUNDITS, CELEBRITIES AND COMEDIANS, REFLECTING ELEMENTS OF CONSENSUS OF PUBLIC VIEWS. ZONING IN ON WHAT WAS ONCE SECRET BUT NOW COMMON KNOWLEDGE. THE FARM LIKE "THE JOE ROGAN EXPERIENCE" AND OTHERS, QUESTIONS THE STANDARD LINE OF INFORMATION BEING BROUGHT TO THE PUBLIC. WHILE THE CREATORS OF THE FARM'S CONTENT DON'T ALWAYS AGREE ON SPECIFIC ISSUES, THEY ARE UNITED IN THEIR MOTIVATION TO FIND THE TRUTH. THEY STRATEGICALLY CROSS-PROMOTE VARIOUS OTHER PODCASTS AND MEDIA PERSONALITIES ADDING A UNIQUE BLEND OF ENTERTAINMENT, WHILE SOCIAL MEDIA ALGORITHMS COUNT FANS OF THE PROGRAM WELL PASSED NOTABLE NEWS TALKING HEADS ON LIKES OF CNN AND MSNBC.**



**3 PHASE ROLL
OUT AND
EXPANSION OF
THE CONSPIRACY
FARM**

**NATIONAL PODCAST
TOUR
DOCUMANTERY FILM
BROADCAST STYLE
RADIO AND
TELEVISION SHOW**

HOST OF THE CONSPIRACY FARM

PAT MILETICH RETIRED MIXED MARTIAL ART HALL OF FAME ULTIMATE FIGHTING CHAMPION. PAT BRINGS HIS INSIGHT AND TENACIOUS WORLD KNOWLEDGE INTO EACH EPISODE. FEARLESSLY DELVING INTO EVERY CONSPIRACY FACT AND CONCEPT SINGLE MINDEDLY FIGHTING FOR THE TRUTH.



HOST OF THE CONSPIRACY FARM

FOR OVER A DECADE JEFFERY BUILT UP A WHITE HOT MEDIA BRAND. HIS INVESTIGATIONS AND INSIGHT AND ART BELL LIKE KNOWLEDGE OF CONSPIRACY , KEEP THE TORCH LIT. AS A PRODUCER , ELITE GUESTS. GENERAL FLYNN, KARI LAKE AND OTHER HARD-HITTING MAJOR-LEAGUE PLAYERS IN SOME OF THE BIGGEST CONSPIRACIES BURNING TODAY. JFK IS A SIMPLE OPERATION COMPARED TO TODAY'S INTRIGUE. JEFFERY LOOKS AT THE OVERALL PICTURE PUTTING IT ALL TOGETHER.





THE CONSPIRACY FARM NATIONAL TOUR



DOCUMENTARY FILM

ONCE SEEN AS RATHER ELITIST AND NICHE, THE DOCUMENTARY FEATURE MARKET IS EXPANDING AS AUDIENCE DEMAND FOR REAL LIFE STORIES CONTINUES TO GROW. DOCUMENTARIES HAVE BECOME A HUGE GENRE IN THEIR OWN RIGHT,

DISTRIBUTORS HAVE REAPPRAISED THE DOCUMENTARY GENRE. THEY ARE TREATED VERY MUCH NOW AS FEATURE FILMS AND A SOLID LUCRATIVE ENTERTAINMENT FORMAT.”

STREAMERS HAVE PLAYED A KEY PART IN HELPING BROADEN THE APPEAL OF FEATURE DOCS, OFFERING THRILLING AND EMOTIONAL REAL-LIFE STORIES THAT ARE OFTEN AS DRAMATIC AS ANYTHING THAT FICTION COULD DREAM UP. NETFLIX, IN PARTICULAR, HAS HELPED TO RAISE AWARENESS.



SYNDICATED RADIO SHOW AND PODCAST

PODCASTING INDUSTRY - STATISTICS - 2006, ONLY 22 % OF THE ADULT POPULATION IN THE UNITED STATES WAS AWARE OF PODCASTING. BY 2022, THIS FIGURE HAD RISEN TO 79 %. PODCASTING IS AN INCREASINGLY POPULAR PASTIME IN THE U.S WITH 79 PERCENT OF RESPONDENTS BEING AWARE OF THE FORMAT, WHILE OVER 82 MILLION PEOPLE LISTENED TO PODCASTS IN 2021. THIS NUMBER IS ESTIMATED TO RISE EVEN FURTHER, REACHING OVER 100 MILLION LISTENERS IN 2024. - SHARE OF AMERICANS AWARE OF PODCASTING 79% SHARE OF AMERICANS WHO HAVE EVER LISTENED TO AN AUDIO PODCAST - 62% - MOST POPULAR APP USED FOR LISTENING TO AUDIO PODCASTS IN THE U.S. SPOTIFY.

THE CONSPIRACY FARM NATIONAL TOUR



IN IT'S PRIME
THE CONSPIRACY
FARM OUT PACED
MAJOR NEWS
SOURCES IN POD
CAST
LISTENERSHIP.
CNN, MSNBC
RACHEL
MADDOW, FOX
NEWS AND
OTHERS

THE CONSPIRACY FARM BUDGET

PRODUCTION CREW	\$88,876	NOTES
CAST	\$67,834	
CAMERA & LIGHTING	\$73,765	
MAKE UP AND WARDROBE	\$28,438	
LOCATIONS	38,973	
FX	12,754	
FOOD & TRAVEL	\$133,626	
POST PRODUCTION	\$55,333	
	TOTAL	\$499,598

THE CONSPIRACY FARM TEAM



PAT MILITICH



JEFFERY WILSON



SOHN GUESSFORD

THE CONSPIRACY FARM

Team 1 TEAM



**DAVID
BRINER**

STAGE
PRODUCER



**SAMMY
PEREZ**

MUSIC
PRODUCER



**JESSICA
MAURICIO**

COSTUME
DESIGNER



**OLIVIER
COLBERT**

HEAD OF
TECHNICAL



**FLORA
BERGGREN**

CREATIVE
DIRECTOR
STAGING.

• **SUMMARY**

- **THE THREE-PHASE PROMOTIONAL DEPLOYMENT**
- **THE CONSPIRACY FARM, IS UNIQUELY POISED TO CATAPULT TO THE TOP OF MEDIA MARKET.**
- **DOCUMNETARY FILM**
- **CHRONICALING THE RETURN OF THE SHOW AND THE DETAILING OF THE JAN 6TH MCCARTHYISTIC ATTACKS AGAINST PAT. COSTING MORE THAN ANY AMERICAN SHOULD HAVE TO PAY FOR FREEDOM.**



**NATIONAL SYNDICATED
RADIO PODCAST TOUR
REENERGIZING THE
PROGRAM AND IT'S
LISTENERS.**



THANK YOU

JEFFERY WILSON 

+1 314-320-6688 

SOHN.G@YAHOO.COM 

TWITTER @CONSPIRACYFARM 