

# MICRAVEN HOUSE





HORROR - SUSPENSE THRILLER - CULT - PSYCHOLOGICAL THRILLER - CREEPY - SCARY - DRAMA -

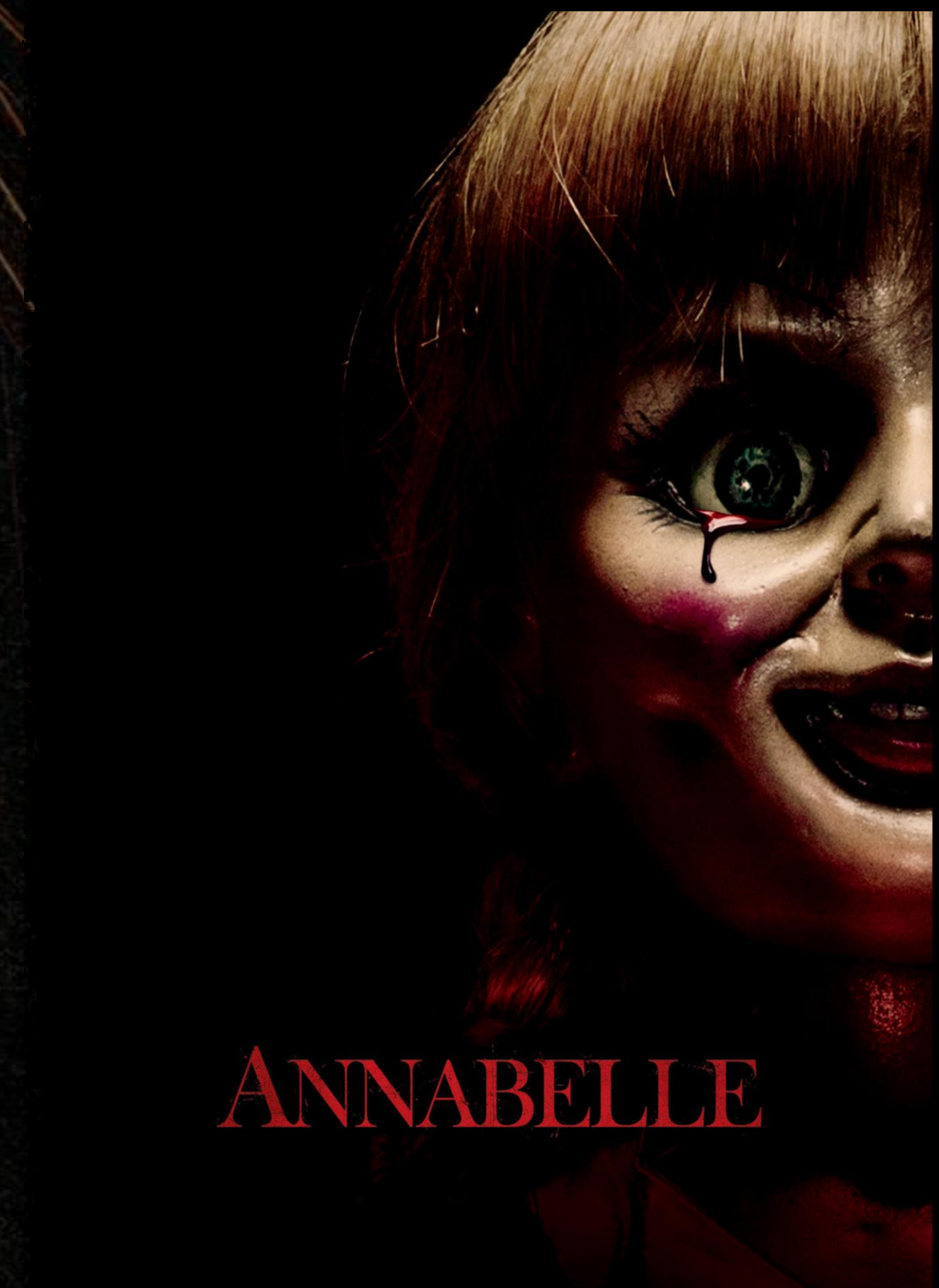
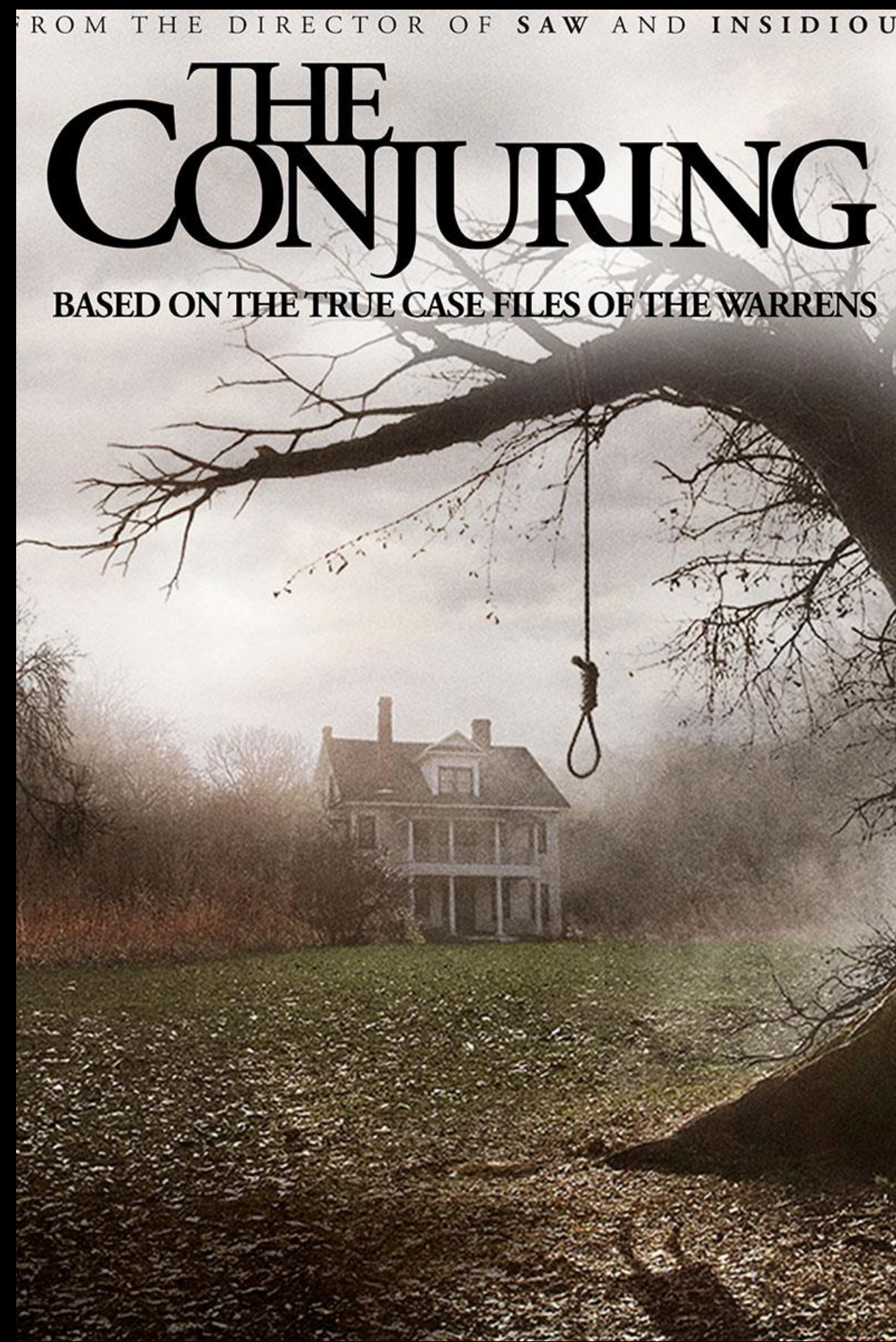
# LOGLINE

"Brooklyn BlackFeather investigates a missing girl's case, becoming ensnared in supernatural forces and a family's dark secrets within a haunted house. As she unravels the mysteries, Brooklyn battles to preserve her sanity and escape the house's grip on her soul.

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# COMPARABLES





# SYNOPSIS

Brooklyn BlackFeather is hired by Sam Dickerson to find his missing daughter, Olivia, while staying at the haunted McRaven House in Vicksburg, Mississippi. She encounters strange visions, an unwelcome advance from Jeff, and an ally in Cash. Brooklyn is attacked by Jeff, who is revealed as Olivia's kidnapper, but with the help of the house's spirits, she survives. Sheriff Howard asks for her help to find Jeff, leading them to Olivia's captivity. They rescue Olivia, but Brooklyn's mental state deteriorates as she discovers a hidden music box with Olivia's confusing diary



# SYNOPSIS CONTINUED

Brooklyn follows Mrs. Doppel to a cemetery but loses her. She finds Olivia's coffin and passes out. At the McRaven house, Sheriff Howard suspects Cash's betrayal and holds him at gunpoint. A spirit manifestation of Mrs. Doppel reveals the Sheriff's involvement and the house's manipulation. Cash overpowers the Sheriff but gets stabbed. Mrs. Doppel explains she is trapped in the house and they are different versions of her. She fades away, leaving Brooklyn. Sam Dickerson appears, confessing to killing Cash and revealing himself as Brooklyn's father. He shares the family's dark connection to the house. Brooklyn realizes she is trapped and her hair turns gray. She understands she is Mrs. Doppel, and it was all in her mind to escape.



# SETTING





# MYSTIC THEME





# CHARACTERS



**BROOKLYN BLACKFEATHER**

Crystal Reed

An obsessed private investigator specializing in missing persons. Battling the worlds demons now she has to battle of her own.



**CASH MURRAY**

Keston John

The intrepid deputy who falls for the wrong girl. Between the case and the investigator, Cash isn't swayed of course.



**MRS. KENDRICKS**

Karen Allen

An aloof mysterious woman who's' money and apathy are only over shadowed by her curiosity regarding McRaven House.



# CHARACTERS



**SHERIFF HOWARD**

Coby Bell

Gruff law man ignores crime. "The worlds a terrible place and so are the people in it."



**SAMUEL BOBB**

Kevin Spacey

An elusive benefactor in search of the missing daughter he hires Brooklyn to find.



**SELENA**

Jen Landon

Forward thinking. Empathetic soon-to-be mother and wife to John Bobb.



**MARGARET HOWARD**

Brittany Curran

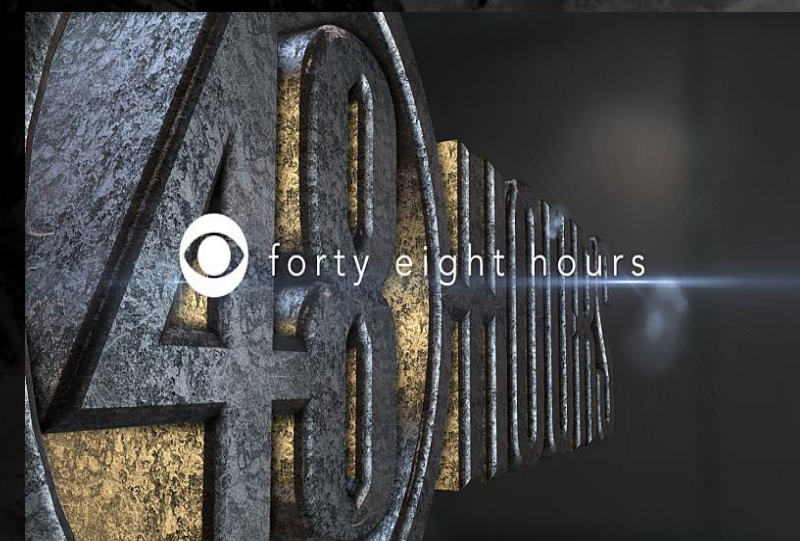
A haunted soul who once lost everything and even more in the McRaven House.



# I.P. RECOGNITION

## NOTORIETY

One of America's "Most Haunted House,"  
A&E,  
The Travel Channel,  
48 Hours



## HISTORY

McRaven Mansion, is widely considered to be the most haunted building in the South. Vicksburg's finest, totally authentic, pre Civil War home . Built and remodeled in three different time periods, every room is lavishly furnished and reserved with museum-quality. National Geographic Magazine has labeled the McRaven the "Time Capsule of the South."



# TARGET AUDIENCE



## PRIMARY

Across all movies released in US cinemas, streaming and direct to video between 2015 and 2023, horror movies have the highest chance of making a profit, compared to movies within other genres. Over this period almost 65% of horror movies released were likely to have generated profit. This compares well with the industry average of 37% across all genres.

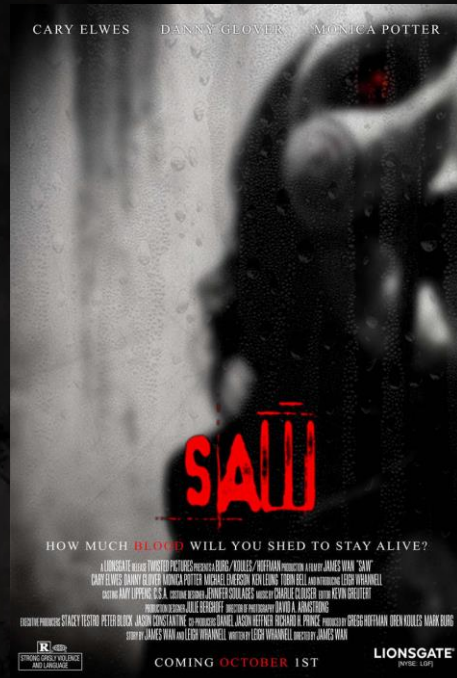
## SECONDARY

### Category of Film

Dramatically outperforms westerns (16% of which are likely to have been profitable), black comedies (28%) drama (31%), and thrillers (32%).



# PROFITABILITY POTENTIAL



## SAW

Saw found itself as the herald of a new era. People couldn't stop talking about its premise, twist ending, and atmosphere of dread. The \$1.2 million budget ended up being good enough for a \$103.9 million box office return an 8391% return on investment. The subsequent sequels generating 500 million.



## ANNABELLE of the CONJURING

The franchise earned \$256.9 million at the box office off of a \$6.5 million budget, making for a 3752% return on investment.



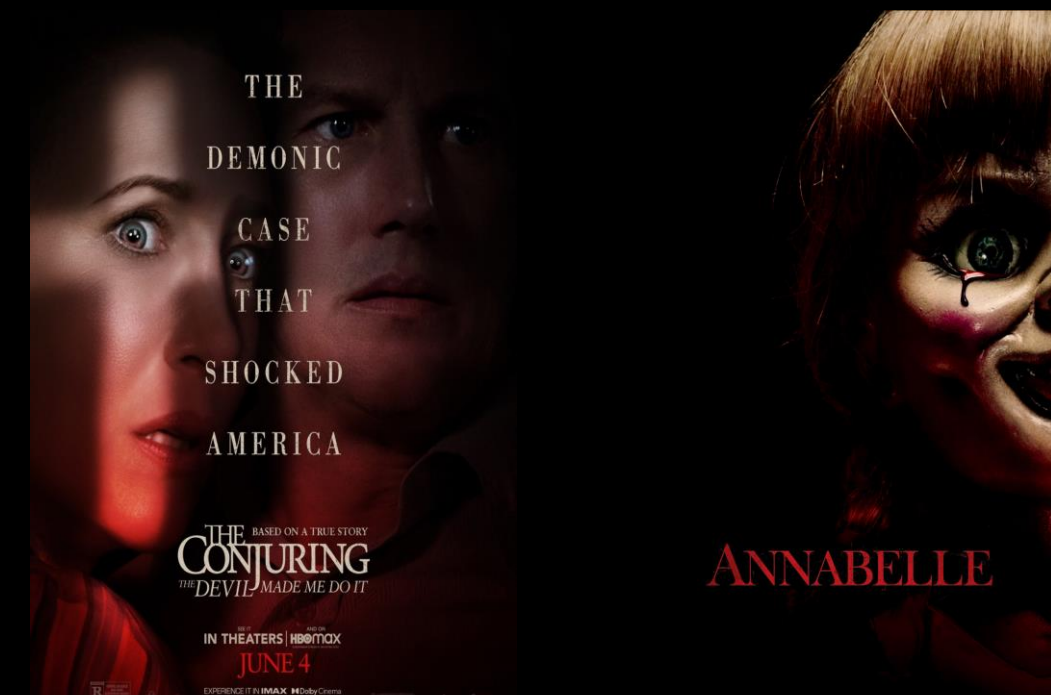
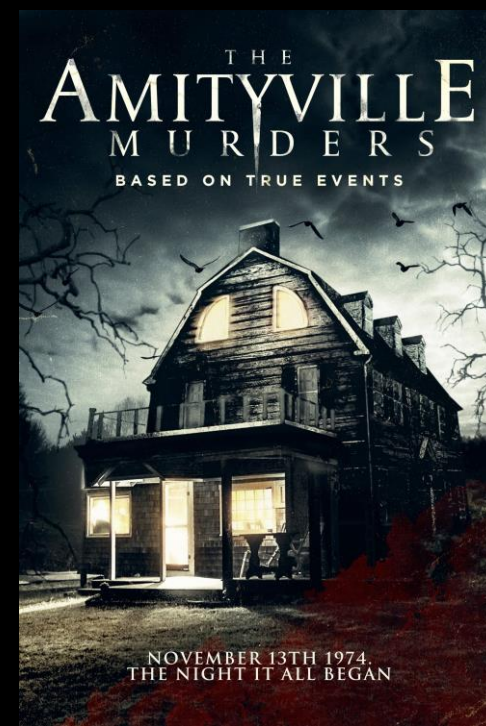
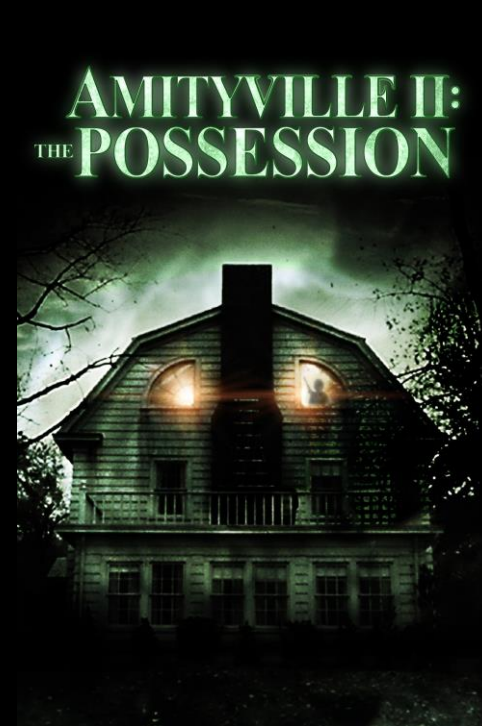
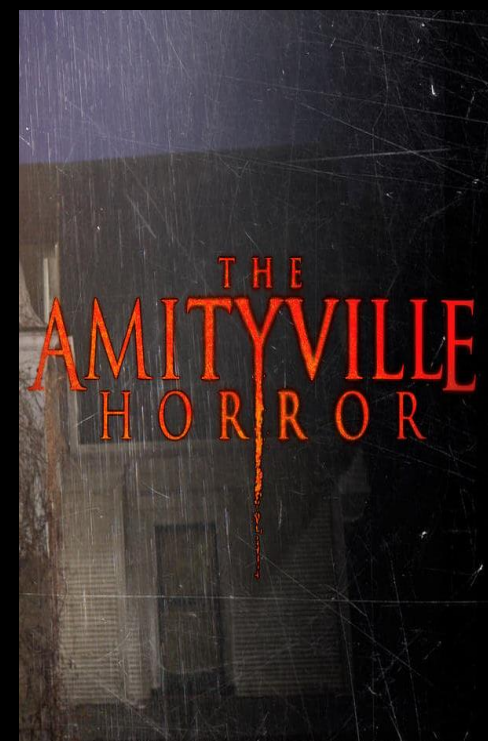
## THE DEVIL INSIDE

\$101.8 million box office return from a \$1 million budget. That earned Paramount Pictures a 9980% return on investment.



# STYLE-FEEL-TONE-MOOD-SENSE

McRaven House has the potential to become a lucrative franchise intellectual property, similar to successful horror franchises like The Amityville Horror and The Conjuring. Its non-linear timeline allows for the creation of derivative works across various mediums, including television, streaming, comics, novels, video games, and virtual collectibles. With the ability to generate significant revenue for decades to come, McRaven House possesses a wide scope of economic potential, comparable to these well-established horror franchises.





# CONTACT INFO

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